

Performance

Account Manager

Want to work for an advertising agency that has seen significant growth in 2020 and help look after one of their biggest client wins to date? At Tomorrow, we are looking for an Account Manager to join our performance team in London.

Advertising agency, Tomorrow, is currently looking for an Account Manager. The ideal candidate will have hands-on experience managing paid social and/or display campaigns and come from an agency or client side background.

We are looking for someone who is proactive, knowledgeable and with a real passion for delivering paid advertising across social platforms.

Tomorrow has grown quickly in 2020 with significant account wins across entertainment, retail and gaming. This role will look after one large client who operates multiple campaigns, across multiple products in over 10 countries. The role has a broad remit managing multiple creative formats across different markets and channels. As such you will need to collaborate with senior leaders inhouse as well as the client's creative agency. This is a diverse role that requires someone who is adept at handling large data sets, is highly organised and is happy to work closely with an AD and Commercial Director to deliver an outstanding service to our client.

You will sit within the performance teams in the agency from our office in SW London and we offer flexible working so as to adhere to all government guidelines.

Responsibilities

- Display Media - all managed and delivered inhouse through our dedicated trading team.
- Technology management - DV360, Sizmek, AppNexus and Amobee
- Paid Social - facebook and Instagram
- Direct client contact through pitch, integration and ongoing work
- Analysing activity and determining required optimisations
- Assisting client strategy with AD's
- Identifying new opportunities
- Working across clients in multiple verticals
- Client channel management
- Helping team understand impact of cross channel marketing and how platform attribution works
- Training and evangelising about paid social within the team

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Performance

Account Manager (continued)

Must Haves:

- Minimum 2 years' experience in biddable media space either client or agency side
- Experience with facebook advertising and using facebook business manager.
- Pixel implementation
- Knowledge of all creative formats; Collections, MPAs, Canvas etc
- Google Adwords and Programmatic experience a bonus
- Good understanding of audience and demographic targeting
- Knowledge of analytics and attribution
- Degree level qualification
- Ability to work as part of a team
- Good organisational skills
- Fluent in English

Salary and Package:

- Competitive - depending on experience
- 25 days holiday
- Pension
- Employee perks package

Want to work for a growing advertising agency with more than 40 colleagues amidst an environment where you can learn and thrive? Have experience managing paid media campaigns and want to take the next step in your career? We want to hear from you.